

## Members Quarterly

Winter 2014 Edition

### President's Message

# Happy Anniversary to You

*Help IPM celebrate 30 years*



Brian W. Pascal  
President

It's hard to believe that we've been doing this together for 30 years!

2014 marks the 30<sup>th</sup> anniversary of IPM and our regional events across the country. This truly is a time to celebrate our collective successes as individuals and as IPM and our four professional associations. It is also a time for change.

One of the changes that IPM is making is to shift from having two conferences a year in all the regions to just one in all regions to be held in the spring. We are excited about this change and hope that you are too. This will allow us to focus on bringing you the best possible presenters on topics that you request and it will free up more of your time and resources to focus on other aspects of your learning and growth as well as manage your workload.

Part of the reason for this change is also because as IPM has grown over our 30 years, so too have you, our valued members. You are now able to take advantage of online resources such as the Management Encyclopedia, Workplace Today® Journal and the Workplace Library along with all the self-study accreditation programs and certificate courses for professional development. With e-based learning and social networking, members can now find online opportunities to network with each other and not have to rely on twice a year conferences as their only vehicle for that activity.

In addition, this change will also help your training and PD budgets. Fewer conferences will mean less cost for you and your employer. This will benefit you and will also help encourage other members of your organization to participate as well. As advertised we are making special efforts to save you money and encourage you and your colleagues to attend our six 30<sup>th</sup> Anniversary Spring One Day Conferences across Canada.

The IPM One Day Conferences remain the best deal in town, any town, but especially in Halifax, Ottawa, Calgary, Edmonton, Toronto and Vancouver this spring! The early bird registration fees of \$119 for members and \$139 for non-members/guests include breakfast, lunch, 2 coffee breaks, 4 sessions and all handout materials. Another bonus for our 30<sup>th</sup> Anniversary is that for every 3 people registered, a 4<sup>th</sup> person from your organization attends free.

No other association or network offers these programs at these prices for a top notch professional development and networking opportunity. A number of you as well as my staff ask me how we can continue to offer these programs at such low fees. My answer is the same as it always has been. Our mission is to offer quality events for our quality members at the lowest possible cost to them. With your help and growing support, this will not change.

That's why it's really important that you register now for all six 30<sup>th</sup> Anniversary Conferences and benefit from early bird discounted fees. We need your active and early support for the 2014 Spring Conferences so that we can continue to partner with you to offer these events for the next 30 years.

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We know that we can count on your support because just like IPM has been there for you, so too have IPM Association members been there for us. We say happy anniversary to you too! Your success has been our greatest achievement.

Thank you.