



# Halifax

9:00 A.M. TO 4:30 P.M.

(Breakfast at 8:30 A.M.)

Ramada Plaza Park Place Hotel  
& Conference Centre,  
240 Brownlow Ave, Dartmouth

## IPM One Day Conference

April 10, 2013

COST FOR THE FULL DAY CONFERENCE INCLUDES BREAKFAST, LUNCH,  
TWO COFFEE BREAKS, ALL FOUR SESSIONS AND HANDOUT MATERIALS.

### Early Bird Registration:

**Payment and registration must be received by February 28, 2013.**

Get your registration in by February 28, 2013 and become eligible  
to win training programs worth \$1000!

**THEME:** Management Development: Raising Issues, Solving Problems

## Today's Top 3 Issues in Managing People – The Legal Perspective

**Grant Machum, B.Comm, LL.B., Partner & Practice Group Leader, Labour and Employment, Stewart McKelvey**

Managing people today in a truly diverse and changing world has its challenges. You'll get latest trends and practical tips in 3 areas: age in the workplace, social networking and constructive dismissal. We are more challenged now by "age" with performance being the ultimate goal. Learn how to move forward. Review how to create a social networking policy best suited to preventing harm within your organization. Flexibility to change with the times is vital. Obtain tips on how to reorganize your workforce without constructive dismissal charges.



Grant Machum



Gail Boone



Carla Hurley

## The Next Frontier – Recruiting in the 21st Century Workplace

**Gail Boone, MPA, CEC, CHRP, Facilitator, Consultant & Certified Executive Coach, Gail Boone Consulting**

**Carla Hurley, M.Ed, CEC, Director, HR, Workers' Compensation Board of Nova Scotia & Certified Executive Coach**

Is your workplace ready to go boldly go where it has not gone before? As the boomers leave the workforce to be replaced by Gen X and Y, organizations will have to think differently about recruitment. Discover what your organization should consider in this new phase. Discuss the changes in balance between technical expertise and fit and how to determine the right mix in today's shifting world of work. Obtain tips on how to take your recruitment efforts to the next frontier.



Carla Anglehart

## Implementing Change – What You Need to Succeed

**Carla Anglehart, Director, Organizational Development, Health Association Nova Scotia**

How do today's leaders move people away from resistance and fear of change to a place where they embrace change with greater focus, productivity and engagement? Learn how to effectively manage yourself and support others through change. Obtain a model that supports individuals in identifying where they are at with regard to a particular change and what skills they need to move forward in each stage. Formal leaders will also learn here with strategies that you can successfully implement and see progress.



Larry Haiven

## The Growing Earnings Gap & Productivity: What We Can Do?

**Larry Haiven, PhD, Professor, Sobey School of Business, Director, Master of Management-Co-operatives & Credit Unions, Saint Mary's University**

Most of us spend a greater amount of time at work than we did years ago. Is this large amount of time reflected in our earnings? Explore the issues of productivity and inequality of earnings in today's workplace. Why should we be concerned about the growing inequality? Review how to engage your people, how to invest in them and how to tackle productivity problems.

Spring 2013

Sponsored by:



Institute of Professional Management • Workplace Today® Online • Association of Professional Recruiters of Canada • Canadian Management Professionals Association • Canadian Association of Assessment Specialists • Canadian Professional Trainers Association

# Book Today and Save!

**\*Register three (3) participants from the same organization at the same time and the 4th attends free!**

More information and registration: [www.workplace.ca](http://www.workplace.ca) and click on "Events"  
OR fill out the registration form below.

*Don't wait for the last minute to reserve your place. Get involved and stay on top of your field and your industry.*

## Early Bird Registrations:

payment and registration

**received by February 28, 2013**

Members of

APRC/CMPA/CAAS/CPTA & Students:

**\$119** plus HST per person (\$136.85)

Non-Members/Guests:

**\$139** plus HST per person (\$159.85)

## Regular Registrations:

payment and registration

**received after February 28, 2013**

Members of

APRC/CMPA/CAAS/CPTA & Students:

**\$179** plus HST per person (\$205.85)

Non-Members/Guests:

**\$199** plus HST per person (\$228.85)

*Cost for the full day includes breakfast, lunch, coffee breaks, all four sessions and handout materials.*

***Early bird registrants qualify to win management training programs worth \$1000!***

## FAX-BACK REGISTRATION FORM (613) 721-5850

Halifax: April 10, 2013

OR

MAIL TO: IPM – INSTITUTE OF PROFESSIONAL MANAGEMENT  
2210-1081 AMBLESIDE DRIVE  
OTTAWA, ON  
K2B 8C8

Name*		Title	
Company		Address	
City		Province	Postal Code
Telephone	Fax	Email	

### PAYMENT INFORMATION

**- OPTION 1:** Charge to:  VISA  MASTERCARD

CARD # \_\_\_\_\_ EXPIRY DATE (MM/YY) \_\_\_\_\_

\_\_\_\_\_

Card Holder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

*(not valid without an authorized signature)*

### - OPTION 2:

CHEQUE (enclosed, made payable to IPM)

Don't forget to add the 15% HST (Our GST #: 892341421RT0001)

### ATTENDEE INFORMATION:

Number of colleagues registering with you on this form: \_\_\_\_\_

\*Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

APRC/CMPA/CAAS/CPTA Members & Students (x \_\_\_\_\_)

Non-Members & Guests (x \_\_\_\_\_)

**NOTE: Payments MUST accompany registrations. Space is limited so to avoid disappointment, REGISTER NOW!**