

Online

Canada's premiere **Workplace** web site now averages over a million hits per month with a rapidly growing subscriber base to our online journal **Workplace Today™** at www.workplace.ca, enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

Banner Ads

All banner ads are 375 by 70 pixels including link to your web site. We have two price options for 3 month and 6 month contracts:

OPTION A

Workplace Today™
Journal Home Page
- 3 month term \$895
- 6 month term \$1345

OPTION B

- Members Quarterly (Online)
- Feature Articles, Workplace Today™
- Members Directory (Online)
- 3 month term \$695
- 6 month term \$1095

Add GST/HST to all prices

Listing under Workplace Resources: Site partner package includes listing in a specific index category, individual full screen web page and a link to your web site: 6 month term: \$795 – 12 month term: \$1195

Event Listing in Workplace Events: Listing your event on workplace.ca Events page includes key details on your event, contact info and link to your web site. Contract rate for 6-month term: \$345

NEW! Contract rate for 3 or more events in one year: \$295 per event

Editorial Calendar

Month	Topics	Deadline for Artwork & Payment
October 2016	Workplace Safety	August 11, 2016
November 2016	Pension Models/Retirement	September 9, 2016
December 2016	Labour Relations	October 11, 2016
January 2017	Strategic Organizational Design	November 10, 2016
February 2017	Corporate Culture	December 9, 2016
March 2017	Training/Career Development	January 10, 2017
April 2017	Changing Role of HR	February 10, 2017
May 2017	People Analytics	March 10, 2017
June 2017	Internal Communications	April 10, 2017
July 2017	HR & the "Gig" Economy	May 10, 2017
August 2017	Trends in Health and Wellness	June 12, 2017
September 2017	Inclusion in the Workplace	July 10, 2017
October 2017	Smart (Digital) Workplaces	August 10, 2017
November 2017	Bridging the Skills Gap	September 12, 2017
December 2017	Trends in Employment Law	October 10, 2017



Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates for pricing.

**All Web advertising contracts must be prepaid in full prior to placement.*

INSTITUTE OF PROFESSIONAL MANAGEMENT

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