

Online

Canada's premiere **Workplace** web site now averages over a million hits per month with a rapidly growing subscriber base to our online journal **Workplace Today™** at www.workplace.ca, enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

Banner Ads

All banner ads are 375 by 70 pixels including link to your web site. We have two price options for 3 month and 6 month contracts:

OPTION A

Workplace Today™ Journal Home Page
 - 3 month term \$995
 - 6 month term \$1445

OPTION B

- Members Quarterly (Online)
 - Feature Articles, Workplace Today™
 - Members Directory (Online)
- 3 month term \$795
 - 6 month term \$1195

Add GST/HST to all prices

Listing under Workplace Resources: Site partner package includes listing in a specific index category, individual full screen web page and a link to your web site: 6 month term: \$895 – 12 month term: \$1295

Event Listing in Workplace Events: Listing your event on workplace.ca Events page includes key details on your event, contact info and link to your web site. Contract rate for 6-month term: \$375

NEW! Contract rate for 3 or more events in one year: \$325 per event

Editorial Calendar

Month	Topics	Deadline for Artwork & Payment
September-18	Workplace wellness	July 8, 2018
October-18	AI - Automation and the workplace	August 8, 2018
November-18	Internal communications	September 7, 2018
December-18	Supporting staff through digital transformation	October 8, 2018
January-19	Employee engagement	November 8, 2018
February-19	Effective feedback	December 7, 2018
March-19	Workplace violence	January 8, 2019
April-19	Workforce planning	February 8, 2019
May-19	Social impact /corporate citizenship	March 8, 2019
June-19	Trends in employment law	April 8, 2019
July-19	C-Suite collaboration	May 8, 2019
August-19	Diversity and inclusion	June 7, 2019
September-19	Digital tools for workplace productivity	July 8, 2019
October-19	New approaches to employee learning	August 8, 2019
November-19	HR analytics	September 9, 2019
December-19	Promoting financial wellness in employees	October 8, 2019



Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates for pricing.

**All Web advertising contracts must be prepaid in full prior to placement.*

INSTITUTE OF PROFESSIONAL MANAGEMENT

2210-1081 AMBLESIDE DRIVE,
 OTTAWA, ON, K2B 8C8
 TEL: (613) 721-5957 OR
 1-888-441-0000 TOLL FREE
 FAX: 1-866-340-3586
 WWW.WORKPLACE.CA
 EMAIL: INFO@WORKPLACE.CA