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*All Web advertising contracts must be prepaid in full prior to placement

Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates above for pricing.

ONLINE

Canada's premiere **Workplace** website now averages over a million hits per month with a rapidly growing subscriber base to our online journal Workplace Today® at www.workplace.ca, enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

Banner Ads

All banner ads are 375 by 70 pixels including link to your website. We have two price options for 3 month and 6 month contracts:

OPTION A

3 month term for \$795 or a 6 month term for \$1095 in the following location:

- Workplace Today® Home Page

* Add GST/HST to all prices

• **Site Partner Package** under Workplace Resources includes a listing under a specific index category, individual full screen web page and a link to your website: 6-month term: \$570. 12-month term: \$895.

OPTION B

3 month term for \$555 or a 6 month term for \$895 in the following locations:

- Feature Articles, Workplace Today®
- Members Quarterly (Online)
- Members Directory (Online)

• **Listing** in the Conference and Event Calendar under **Workplace Events**, a monthly updated notice board includes a link to your website. Total contract rate for a 6 month term: \$185.

Month	Topics	Deadline for Ads and Payment
September 2011	Workplace Ethics & Workplace Wellness	July 11, 2011
October 2011	Problem Solving & Workplace Planning	August 11, 2011
November 2011	In-House Recruiting & Disability Claims	September 9, 2011
December 2011	Conflict Management & Workplace Leadership	October 7, 2011
January 2012	Virtual Teams & Time Management	November 10, 2011
February 2012	Employee Motivation & Benefits	December 9, 2011
March 2012	Job Descriptions & Networking Tools	January 11, 2012
April 2012	Stress Management & Controlling Absenteeism	February 10, 2012
May 2012	Career Transition & Online Learning	March 9, 2012
June 2012	Top Management Tools & Staff Vacations	April 10, 2012
July 2012	Workplace Learning & Managing Teams	May 10, 2012
August 2012	Workplace Diversity & Body Language	June 8, 2012
September 2012	Social Media Recruiting & Managing Stress	July 9, 2012
October 2012	Workplace Attitudes & Job Sharing	August 9, 2012
November 2012	Communicating in Teams & 360 Degree Feedback	September 7, 2012
December 2012	Unpopular Leadership & Social Media Tools	October 9, 2012