

# Online

Canada's premiere **Workplace** web site now averages over a million hits per month with a rapidly growing subscriber base to our online journal **Workplace Today™** at [www.workplace.ca](http://www.workplace.ca), enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

## Banner Ads

All banner ads are 375 by 70 pixels including link to your web site. We have two price options for 3 month and 6 month contracts:

### OPTION A

Workplace Today™  
Journal Home Page  
- 3 month term \$895  
- 6 month term \$1345

### OPTION B

- Members Quarterly (Online)
- Feature Articles, Workplace Today™
- Members Directory (Online)
- 3 month term \$695
- 6 month term \$1095

Add GST/HST to all prices

**Listing under Workplace Resources:** Site partner package includes listing in a specific index category, individual full screen web page and a link to your web site: 6 month term: \$795 – 12 month term: \$1195

**Event Listing in Workplace Events:** Listing your event on workplace.ca Events page includes key details on your event, contact info and link to your web site. Contract rate for 6-month term: \$345

**NEW!** Contract rate for 3 or more events in one year: \$295 per event

## Editorial Calendar

Month	Topics	Deadline for Artwork & Payment
February-18	Coaching & Mentoring . . . . .	December 8, 2017
March-18	Employee Recognition. . . . .	January 8, 2018
April-18	Ethical Workplaces . . . . .	February 8, 2018
May-18	Competition for Talent. . . . .	March 8, 2018
June-18	Management - Leadership Development. . . . .	April 8, 2018
July-18	Recruitment and Retention. . . . .	May 8, 2018
August-18	Real Time/Agile Performance Reviews . . . . .	June 7, 2018
September-18	Workplace Wellness. . . . .	July 8, 2018
October-18	A.I. - Automation and the Workplace. . . . .	August 8, 2018
November-18	Workforce Readiness . . . . .	September 9, 2018
December-18	Supporting Staff via Digital Transformations. . . . .	October 8, 2018
January-19	Employee Engagement . . . . .	November 8, 2018
February-19	Effective Feedback. . . . .	December 9, 2018
March-19	Workplace Violence. . . . .	January 8, 2019
April-19	Workforce Planning. . . . .	February 8, 2019



Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates for pricing.

*\*All Web advertising contracts must be prepaid in full prior to placement.*

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