Halifax

IPM Half Day Workshop
Tuesday, October 29, 2013

8:00 a.m. to Noon
(First session begins at 8:30 a.m.)
Ramada Plaza Park Place Hotel & Conference Centre,
240 Brownlow Ave, Dartmouth

Cost for the Half Day Workshop includes full hot buffet breakfast, coffee break, two sessions and handout materials.

Early Bird Registration:
Payment and registration must be received by September 25, 2013.
Get your registration in by September 25, 2013 and become eligible to win training programs worth $1000!

**FIRST SESSION:** Going from ‘Good’ to ‘Better than Good’

Going from ‘Good’ to ‘Better than Good’:
Why Organizational Excellence Is So Hard to Achieve

Ray Ivany, President and Vice Chancellor, Acadia University

This session will examine the factors that influence high performance within organizations as well as the reasons why many efforts to improve organizational results often fail to achieve their objectives. We will do a practical and candid exploration of ‘what works’ and ‘what doesn’t’ with a goal of identifying best practices that lead to success. Review case studies that have worked or failed and the factors involved. Ray Ivany will share his own personal experiences in attempting to lead planning and reform agendas.

**SECOND SESSION:** Today’s Critical Issues in Employment Law

Stephen Carpenter, B.A., LL.B., Partner, Stewart McKelvey
Murray Murphy, B.A. LL.B., Partner, Stewart McKelvey

This session will focus on four major areas of concern in employment and labour law.

Social Media & Its Impact at the Workplace

- Discuss off duty policies, online activities, monitoring employees’ online activities in the workplace, cyber bullying in the workplace and define today’s acceptable use of social media. Where is the line between the employer’s right to monitor employees’ online activity and the employees’ right to privacy?

Jokes and Pranks in the Workplace

- Fun in the workplace is healthy. It gets unhealthy when it goes too far and crosses the line into harassment and violence. Review key legal developments and learn what you need to know when reacting to “harassment.”

Workplace Investigations

- Workplaces are becoming increasingly complex and more and more regulated. Proper investigations are critical to minimizing your exposure. Learn when an investigation is required, should it be internal or external, the process and evidence issues, how to deal with “he said, she said” and the final report. Discover the biggest problems with investigations and how to deal with them.

Pre-Hiring Considerations

- Look at what you can and can’t ask at the pre-hiring and interview stages. What types of background verification are acceptable? Discuss what findings you can base your final hiring decisions.
**Book Today and Save!**

*Register three (3) participants from the same organization at the same time and the 4th attends free!*

More information and registration: [www.workplace.ca](http://www.workplace.ca) and click on “Events” OR fill out the registration form below.

Don’t wait for the last minute to reserve your place. Get involved and stay on top of your field and your industry.

### Early Bird Registrations:

- Early bird registrants qualify to win management training programs worth $1000!

<table>
<thead>
<tr>
<th>Payment and registration</th>
<th>Received by September 25, 2013</th>
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<tbody>
<tr>
<td>APRC/CMPA/CAAS/CPTA Members and Students:</td>
<td>$89 plus HST per person ($102.35)</td>
</tr>
<tr>
<td>Non-Members/Guests:</td>
<td>$109 plus HST per person ($125.35)</td>
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Cost for the half day includes full hot breakfast, coffee break, both sessions and handout materials.

### Regular Registrations:

- Early Bird Registrations:

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<tr>
<td>APRC/CMPA/CAAS/CPTA Members and Students:</td>
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<tr>
<td>Non-Members/Guests:</td>
<td>$119 plus HST per person ($136.85)</td>
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### Payment Information

- **OPTION 1:** Charge to: □ VISA □ MASTERCARD

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  Card #: 
  Expiry Date (MM/YY): 
  Card Holder’s Name: 
  Signature:  
  (not valid without an authorized signature)
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- **OPTION 2:** □ CHEQUE (enclosed, made payable to IPM)

  Don’t forget to add the 15% HST (Our GST #: 892341421RT0001)

### Attendee Information:

Number of colleagues registering with you on this form: _____

*Names: __________________________________________________________
  __________________________________________________________
  __________________________________________________________
  __________________________________________________________

□ APRC/CMPA/CAAS/CPTA Members & Students (x___)  
□ Non-Members & Guests (x___)

### Note: Payments MUST accompany registrations.  
Space is limited so to avoid disappointment, REGISTER NOW!