



Specials

IPM's Exclusive 2018 Advertising Offers:
Book by February 9, 2018 and SAVE!

Print Advertising

Members Quarterly Newsletter
Circulation:

10,000 across Canada

Issues:

2018: Spring, Summer, Fall

2019: Winter, Spring, Summer, Fall

❶ **Book three (3) ads of any size and get the 4th ad FREE**

Total cost for 4 ads:

Business card: \$795

Page strip: \$1395

Half Page: \$2085

Full Page: \$3885

Print ad pricing based on 300 dpi
grayscale print quality PDF artwork.

❷ **Flyer Insert Special**

2018/2019: Price: \$0.15 per insert
(National Distribution cost \$1500)

All print advertising must be
prepaid at time of booking. GST or
HST extra.

Online Advertising

Workplace Today™ Online or
www.workplace.ca

Monthly average hits:
1.2 Million

Web site:

www.workplace.ca

❸ **Book Workplace Resources listing for a full year for \$895**
(Save \$300 - regular price \$1195)

❹ **Book Banner Ad on Members Quarterly front page for 6 months for \$795**
(Save \$300 - regular price \$1095)

GST or HST extra.



*How do you
take advantage of these
incredible savings?*

Contact Nathaly Pinchuk
at IPM

e-mail nat@workplace.ca
or by phone at
1-888-441-0000.

Don't delay - space is limited. Book your ads today!

All print and web advertising must be confirmed in writing
by February 9, 2018 in order to qualify for these specials.

INSTITUTE OF PROFESSIONAL MANAGEMENT

2210-1081 AMBLESIDE DRIVE,
OTTAWA, ON, K2B 8C8

TEL: (613) 721-5957 OR
1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA
EMAIL: INFO@WORKPLACE.CA

NOTE:

**Interested in exhibiting or sponsoring at an IPM Conference?
Reach up to 130 delegates per event in your choice
of 5 locations. Rates as low as \$475 per conference.**

Go to: www.workplace.ca

(Click on Advertising - See Sponsorships/Exhibits)