



# Specials

IPM's Exclusive 2017 Advertising Offers:  
Book by **February 10, 2017 and SAVE!**

## Print Advertising

Members Quarterly Newsletter  
**Circulation:**

10,000 across Canada

**Issues:**

2017: Winter, Spring, Summer, Fall  
2018: Winter, Spring, Summer

❶ **Book three (3) ads of any size and get the 4<sup>th</sup> ad FREE**

Total cost for 4 ads:

- Business card: \$795
- Page strip: \$1395
- Half Page: \$2085
- Full Page: \$3885

Print ad pricing based on camera ready black and white 300 dpi PDF artwork.

❷ **Flyer Insert Special**

2017/2018: Price: \$0.15 per insert  
(National Distribution cost \$1500)

All print advertising must be prepaid at time of booking. GST or HST extra.

## Online Advertising

Workplace Today™ Online or  
[www.workplace.ca](http://www.workplace.ca)

**Monthly average hits:**  
1.2 Million

**Web site:**  
[www.workplace.ca](http://www.workplace.ca)

❶ **Book Workplace Resources listing for a full year for \$895**  
(Save \$300 - regular price \$1195)

❷ **Book Banner Ad on Members Quarterly front page for 6 months for \$795**  
(Save \$300 - regular price \$1095)

GST or HST extra.



*How do you take advantage of these incredible savings?*

Contact Nathaly Pinchuk at IPM

e-mail [nat@workplace.ca](mailto:nat@workplace.ca)  
or by phone at  
1-888-441-0000.

***Don't delay - space is limited. Book your ads today!***

All print and web advertising must be confirmed in writing by February 10, 2017 in order to qualify for these specials.

### INSTITUTE OF PROFESSIONAL MANAGEMENT

2210-1081 AMBLESIDE DRIVE,  
OTTAWA, ON, K2B 8C8

TEL: (613) 721-5957 OR  
1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA  
EMAIL: [INFO@WORKPLACE.CA](mailto:INFO@WORKPLACE.CA)

## NOTE:

**Interested in exhibiting or sponsoring at an IPM Conference? Reach up to 130 delegates per event in your choice of 5 locations. Rates as low as \$475 per conference.**

**Go to: [www.workplace.ca](http://www.workplace.ca)**

**(Click on Advertising - See Sponsorships/Exhibits)**