



SPECIALS ...

IPM's Exclusive 2010/2011 Advertising Offers:
Book by **August 6, 2010 and SAVE**

PRINT ADVERTISING

Members Quarterly Newsletter

Circulation: 10,000 across Canada

Issues:

2010: Fall

2011: Winter, Spring, Summer, Fall

2012: Winter

Book two (2) half page ads and get 3rd ad FREE! **(Save \$575)**

Book two (2) full page ads and get 3rd ad FREE! **(Save \$995)**

Book four (4) business card ads and get TWO ads FREE! **(Save \$450)**

FLYER INSERT SPECIAL: Insert a one page flyer 8.5 x 11 for only \$0.11 per insert (National distribution: cost \$1100)
Print ad pricing based on camera ready black and white artwork (electronic PDF artwork required).
GST or HST extra. All print advertising must be prepaid at time of booking.

NEW!
NEW!
NEW!

ONLINE ADVERTISING

Workplace Today® Online or www.workplace.ca

Monthly average hits: 1.2 Million

website: www.workplace.ca

Book banner ad on Workplace Today® Online Journal home page for three months and pay only \$495 for 3 months
(Save \$300 - regular price \$795)

Book banner ad on Workplace Today® Online Journal home page for six months and pay only \$795 for 6 months
(Save \$300 - regular price \$1095)

Book Site Partner Package under Workplace Resources (includes a listing under specific index category, individual full screen web page and a link to your website) and pay only \$595 for a full year
(Save \$300 - regular price \$895)

Banner ads are 375 x 70 pixels (.gif or .jpg) including a link to your website.
All web advertising must be prepaid at time of booking.

How do you take advantage of these incredible savings? Call Nathaly Pinchuk at IPM at 1-888-441-0000 or email nat@workplace.ca. All print and web advertising must be confirmed in writing by **August 6, 2010** in order to qualify for these specials. Don't delay- space is limited- book your ads today!

****** NOTE: Interested in exhibiting or sponsoring at an IPM Event?**

Reach an average of 120 people per city.

Rates as low as \$300.00.

Go to: www.workplace.ca

(Click on Advertising - See Sponsorships/Exhibits)