



# Specials

IPM's Exclusive 2019–2020 Advertising Offers:

Book by **February 15, 2019 and SAVE!**

## Print Advertising

Members Quarterly Newsletter  
**Circulation:**

10,000 across Canada

**Issues:**

2019: Spring, Summer, Fall

2020: Winter, Spring, Summer

❶ **Book three (3) ads of any size and get the 4<sup>th</sup> ad FREE**

Total cost for 4 ads:

Business card: \$825

Page strip: \$1485

Half Page: \$2325

Full Page: \$4185

Print ad pricing based on 300 dpi  
grayscale print quality PDF artwork.

❷ **Flyer Insert Special**

2019/2020: Price: \$0.15 per insert  
(National Distribution cost \$1500)

All print advertising must be  
prepaid at time of booking. GST or  
HST extra.

## Online Advertising

Workplace Today™ Online or  
www.workplace.ca

**Monthly average hits:**

1.2 Million

**Web site:**

www.workplace.ca

❶ **Book Workplace Resources listing for a full year for \$995**  
(Save \$300 - regular price \$1295)

❷ **Book Banner Ad on Members Quarterly front page for 6 months for \$895**  
(Save \$300 - regular price \$1195)

GST or HST extra.



*How do you  
take advantage of these  
incredible savings?*

Contact Nathaly Pinchuk  
at IPM

e-mail nat@workplace.ca  
or by phone at  
1-888-441-0000.

***Don't delay - space is limited. Book your ads today!***

All print and web advertising must be confirmed in writing  
by February 15, 2019 in order to qualify for these specials.

### INSTITUTE OF PROFESSIONAL MANAGEMENT

2210-1081 AMBLESIDE DRIVE,  
OTTAWA, ON, K2B 8C8

TEL: (613) 721-5957 OR  
1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA  
EMAIL: INFO@WORKPLACE.CA

## NOTE:

Interested in exhibiting or sponsoring at the next series of  
**IPM One Day Conferences in Spring 2020?**

E-mail us at [info@workplace.ca](mailto:info@workplace.ca) to ensure your name is on the  
distribution list for exciting new options.