



**IPM  
ONE DAY  
CONFERENCES**

**OTTAWA  
APRIL 7, 2016**

**HALIFAX  
APRIL 13, 2016**

**CALGARY  
APRIL 26, 2016**

**EDMONTON  
APRIL 28, 2016**

**TORONTO  
MAY 4, 2016**

**Institute of  
Professional  
Management**

2210-1081 Ambleside Dr.,  
Ottawa, Ontario, K2B 8C8  
Toll-Free: 1-888-441-0000  
Fax: 1-866-340-3586  
[www.workplace.ca](http://www.workplace.ca)



# *IPM 2016 Regional One Day Conferences*

## **Marketing Opportunities in 5 Locations**

**Book your sponsorship and exhibit at IPM's 2016 Conferences in YOUR preferred location and we'll maximize your exposure.**

Sponsor an IPM Conference and you'll get added exposure with FREE print advertising in IPM Associations Members Quarterly Newsletters and web advertising at [www.workplace.ca](http://www.workplace.ca)

### **Package Options Available:**

#### ***Silver Sponsorship Package includes:***

- ★ Table top display INSIDE the presentation room & on-site distribution of material
- ★ Online advertising at [www.workplace.ca](http://www.workplace.ca) (*advertising worth \$700*)
- Cost of Silver Sponsorship Package: \$500.00
- Book 2 or more events and pay only \$425.00 per event*

#### ***Gold Sponsorship Package includes:***

- ★ Table top display INSIDE the presentation room & on-site distribution of material
- ★ 5 minute presentation to conference delegates
- ★ Online advertising at [www.workplace.ca](http://www.workplace.ca)
- ★ Print ad in IPM Associations Members Quarterly Newsletters
- ★ Total advertising worth \$1500
- Cost of Gold Sponsorship Package: \$825.00
- Book 2 or more events and pay only \$675.00 per event*

### **Added benefits include:**

- ☒ Table top exhibits located inside the main conference session ballroom (maximum of 4 exhibits per conference)
- ☒ One free pass to conference per sponsor/exhibitor
- ☒ Bonus online advertising at [www.workplace.ca](http://www.workplace.ca) (site averages 1.2 million hits per month)
- ☒ Bonus print ads in IPM Associations Members Quarterly Newsletters with circulation of over 10,000 per issue (available to Gold Sponsors only)
- ☒ Receive acknowledgement in all on-site IPM Conference material
- ☒ Reach an average of 70 to 130 Senior HR and Administration Managers per location.

***Limited number of exhibits at each location – Bookings confirmed on First Come-First Served basis. Don't delay – reserve your spot today!***

To reserve your package, complete the form enclosed and FAX to IPM at 1-866-340-3586 with VISA or MASTERCARD credit card details or mail along with cheque payable to IPM.

**Reservation Deadline: February 1, 2016 (subject to availability)**

***Sponsorship of IPM Events has its privileges!***



# IPM One Day Conference Marketing Opportunities

## Sponsorship of IPM Events has its privileges!

**Take advantage of this winning combination and sponsor an event now!**

Limited space available. Complete the registration form below and FAX to IPM at 1-866-340-3586.

For further information, contact Nathaly Pinchuk at IPM at 1-888-441-0000  
or via email at nat@workplace.ca.

**Don't Delay ... Book YOUR spot today! ★ Reservation Deadline: February 1, 2016**

## FAX-BACK REGISTRATION FORM TO IPM AT 1-866-340-3586

FOR MORE DETAILS ON THE CONFERENCES, GO TO [WWW.WORKPLACE.CA](http://WWW.WORKPLACE.CA), CLICK ON EVENTS

### PLEASE RESERVE THE FOLLOWING FOR MY ORGANIZATION:

#### ☐ **Gold Sponsorship Package**

\$825.00 per event (GST/HST extra)

*Book 2 or more events and pay only  
\$675.00 per event*

- ☐ OTTAWA APRIL 7, 2016
- ☐ HALIFAX APRIL 13, 2016
- ☐ CALGARY APRIL 26, 2016
- ☐ EDMONTON APRIL 28, 2016
- ☐ TORONTO MAY 4, 2016

TOTAL CONFERENCES: \_\_\_\_\_ TOTAL PRICE: \_\_\_\_\_

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\$500.00 per event (GST/HST extra)

*Book 2 or more events and pay only  
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TOTAL CONFERENCES: \_\_\_\_\_ TOTAL PRICE: \_\_\_\_\_

DON'T FORGET TO ADD THE GST/HST (OUR GST #: 892341421RT0001)

Date: _____	
NAME: _____	
TITLE: _____	
ORGANIZATION: _____	
PHONE: ( ) _____	FAX: ( ) _____
ADDRESS: _____	
CITY: _____	
PROV: _____	POSTAL CODE: _____
EMAIL: _____	
<b>PAYMENT INFORMATION</b>	
- <b>OPTION 1:</b> Charge to: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD	
CARD # _____	
EXPIRY DATE (MM/YY) _____	SECURITY CODE _____
Card Holder: _____ NAME IN FULL	
Signature: _____ (not valid without an authorized signature)	
- <b>OPTION 2: CHEQUE</b>	
<input type="checkbox"/> enclosed, made payable to: IPM – INSTITUTE OF PROFESSIONAL MANAGEMENT 2210 - 1081 AMBLESIDE DRIVE, OTTAWA, ON K2B 8C8	
<b>NOTE: PAYMENT <u>MUST</u> ACCOMPANY REGISTRATION FORM.</b>	