



## IPM ONE DAY CONFERENCES

OTTAWA  
APRIL 6, 2017

CALGARY  
MAY 2, 2017

HALIFAX  
MAY 3, 2017

TORONTO  
MAY 3, 2017

EDMONTON  
MAY 4, 2017



**Institute of  
Professional  
Management**

2210-1081 Ambleside Dr.,  
Ottawa, Ontario, K2B 8C8  
Toll-Free: 1-888-441-0000  
Fax: 1-866-340-3586  
[www.workplace.ca](http://www.workplace.ca)



# IPM 2017 Regional One Day Conferences

## Marketing Opportunities in 5 Locations

**Book your sponsorship and exhibit at IPM's 2017 Conferences in YOUR preferred location and we'll maximize your exposure.**

Sponsor an IPM Conference and you'll get added exposure with FREE print advertising in IPM Associations *Members Quarterly Newsletters* and web advertising at [www.workplace.ca](http://www.workplace.ca)

### Package Options:

#### **Silver Sponsorship Package** includes:

- ★ Tabletop display INSIDE the presentation room & on-site distribution of material
- ★ Online advertising at [www.workplace.ca](http://www.workplace.ca) (listing under Workplace Resources for 6 month term worth \$795)

*Cost of Silver Sponsorship Package: \$575*

*Book 2 or more events and pay only \$475 per event*

#### **Gold Sponsorship Package** includes:

- ★ Table top display INSIDE the presentation room & on-site distribution of material
- ★ 5 minute presentation to conference delegates
- ★ Print ad in IPM Associations *Members Quarterly Newsletters*
- ★ **NEW:** Online advertising at [www.workplace.ca](http://www.workplace.ca) (banner ad on Workplace Today™ home page for 6 month term worth \$1345)
- ★ Total advertising worth \$1800

*Cost of Gold Sponsorship Package: \$875*

*Book 2 or more events and pay only \$745 per event*

#### **Added benefits** include:

- ☒ Table top exhibits located inside the main conference session ballroom (maximum of 4 exhibits per conference)
- ☒ One free pass to conference per sponsor/exhibitor
- ☒ Bonus online advertising at [www.workplace.ca](http://www.workplace.ca) (site averages 1.2 million hits per month)
- ☒ Bonus print ads in IPM Associations *Members Quarterly Newsletters* with circulation of over 10,000 per issue (available to Gold Sponsors only)
- ☒ Receive acknowledgement in all on-site IPM Conference material
- ☒ Reach an average of 70 to 130 Senior HR and Administration Managers per location.

**Limited number of exhibits at each location – Bookings confirmed on First Come-First Served basis. Don't delay – reserve your spot today!**

To reserve your package, complete the form enclosed and FAX to IPM at 1-866-340-3586 with VISA or MASTERCARD credit card details or mail along with cheque payable to IPM.

Reservation Deadline: February 1, 2017 (subject to availability)

**Sponsorship of IPM Events has its privileges!**



# IPM One Day Conference Marketing Opportunities

## Sponsorship of IPM Events has its privileges!

**Take advantage of this winning combination and sponsor an event now!**

Limited space available. Complete the registration form below and FAX to IPM at 1-866-340-3586.  
For further information, contact Nathaly Pinchuk at IPM at 1-888-441-0000 or via email at nat@workplace.ca.

*Don't Delay... Book YOUR spot today! ★ Reservation Deadline: February 1, 2017*

## FAX-BACK REGISTRATION FORM TO IPM AT 1-866-340-3586

FOR MORE DETAILS ON THE CONFERENCES, GO TO WWW.WORKPLACE.CA, CLICK ON EVENTS

PLEASE RESERVE THE FOLLOWING FOR MY ORGANIZATION:

DATE \_\_\_\_\_

### ☐ Gold Sponsorship Package

\$875 per event (GST/HST extra)

**Book 2 or more events and pay only \$745 per event**

- ☐ OTTAWA • APRIL 6, 2017
- ☐ CALGARY • MAY 2, 2017
- ☐ HALIFAX • MAY 3, 2017
- ☐ TORONTO • MAY 3, 2017
- ☐ EDMONTON • MAY 4, 2017

TOTAL CONFERENCES: \_\_\_\_\_ TOTAL PRICE: \_\_\_\_\_

### ☐ Silver Sponsorship Package

\$575 per event (GST/HST extra)

**Book 2 or more events and pay only \$475 per event**

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- ☐ EDMONTON • MAY 4, 2017

TOTAL CONFERENCES: \_\_\_\_\_ TOTAL PRICE: \_\_\_\_\_

**Don't forget to add the GST/HST**

(Our GST #: 892341421RT0001)

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

PROV \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

EMAIL \_\_\_\_\_  
(MANDATORY)

### PAYMENT OPTIONS

☐ VISA ☐ MASTERCARD

CARD #

EXPIRY DATE  
(MM/YY)

\_\_\_\_\_

SECURITY CODE \_\_\_\_\_

Card Holder: \_\_\_\_\_  
NAME IN FULL

Signature: \_\_\_\_\_

(not valid without an authorized signature)

☐ CHEQUE (enclosed, made payable to IPM)

MAIL TO: IPM – Institute of Professional Management  
2210-1081 Ambleside Drive  
Ottawa, ON K2B 8C8

**NOTE: Payment must accompany registration form.**