



PREPARE YOURSELF...

For the Challenges of the Future

ACCREDITATION &
CERTIFICATION

PROGRAMS FOR TODAY'S PROFESSIONALS

2023 Calendar



INSTITUTE OF PROFESSIONAL MANAGEMENT

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MANAGEMENT TRAINING & DEVELOPMENT

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PRESIDENT'S MESSAGE



Brian W. Pascal
RPR, CMP, RPT
President

Discover IPM's Training Advantages Today!

There's never been a better time to keep one step ahead of the competition than in the post COVID world. This applies to both organizations and individuals. We must be better qualified to take on new and more challenging responsibilities as well as new positions. The best way to prepare for this is with a solid training program that provides certification and membership in an established association that focuses on continuous learning. Continuous learning keeps you fresh, alive and at your best.

In challenging times, top performers are always adding new skills to their arsenal. Accreditation programs should not only help you in your current role — they should prepare you for where you want to go next with your present employer or career. The more certifications you have, the more you will be valued within your own organization and elsewhere.

IPM offers three accreditation programs. Our Professional Recruiter program was Canada's first and remains the only accreditation program for corporate recruiters across Canada. The Professional Manager program helps managers and supervisors train

others in key management skills. The Professional Trainer program shows participants how to assess training needs, develop the material to meet the needs, deliver the content and evaluate the results. IPM also offers two certificate programs: Personal Excellence and Focus Management Series.

WHAT ARE THE TRAINING ADVANTAGES WITH IPM?

Accessibility:

All IPM training programs can be easily accessed by both organizations and individuals, including university students and graduates, to enhance their skills and obtain greater knowledge. Self-study methods include Mixed Media USB Flash Drive, Text-Based USB Flash Drive or online training. All versions can be completed in your location of choice, be it at home or at work.

Affordability:

IPM programs are available at reasonable rates. They also qualify for provincial job grants and can often be applied to both individuals and their sponsoring organizations.

Continuing Education/ Professional Development Credits

IPM's accreditation programs qualify for continuing professional development or education credits with other HR management associations across Canada for eligibility to write Knowledge Exams as well as obtain recertification credits (CPD hours).

Group training:

For organizations with several employees to train, our Mixed Media version permits sharing of the program material at substantially discounted rates. Best of all, there are no additional training related expenses or need for additional time off work.

Input and participation from Canada's leading experts:

Our programs include material from the best in labour and employment law to the best in management and training. IPM also has a myriad of additional resources available to assist today's professional. The *Workplace Today*™ Journal is Canada's leading journal of workplace issues, plans and strategies.

Continuing professional development:

Our four professional associations have a combined membership of over 2,600 human resource and management professionals across Canada. We publish the IPM Associations *Members Quarterly* Newsletter which features insights and tools from recognized experts across the country on a vast range of management topics.

Discover the IPM advantage today. Maximize precious training dollars and learn at your own pace in your preferred location using cost-effective options. The prices are competitive, the content is the best there is. You deserve the IPM advantage!!

INSTITUTE OF PROFESSIONAL MANAGEMENT

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ATTAIN THE STATUS AND RECOGNITION YOU DESERVE

**CAN'T GET AWAY?
ALL IPM PROGRAMS
ARE SELF-STUDY!**

IPM has prepared various delivery methods for these self-study programs to enable you to learn at your own pace and in your own time. Here are several ways to take advantage of our programs:

Option 1

MIXED MEDIA VERSION

Several of our programs are available in Mixed Media format. If you're a visual learner, this option is for you. Along with the USB Flash Drive, you'll receive a workbook and the final exam needed to complete the programs. Mixed Media versions are available for the Professional Recruiter, Professional Manager and Professional Trainer accreditation programs.

Technical requirements:

Mixed Media USB Flash Drive: Computer running Microsoft Windows or Mac OSX, USB port, and a browser (Chrome / Firefox / Safari / Internet Explorer). No internet connection is required for this version.

**PROGRAM COST FOR
MIXED MEDIA USB FLASH DRIVE:
\$945 PLUS GST/HST**



+ Workbook

Option 2

TEXT-BASED VERSION

The following programs are available on USB Flash Drive in text-based format: Professional Recruiter, Professional Manager, Professional Trainer and Personal Excellence.

Technical requirements:

Text-Based USB Flash Drive: Computer running Microsoft Windows or Mac OSX, USB port, and a browser (Chrome / Firefox / Safari / Internet Explorer). No internet connection is required for this version.

**PROGRAM COST FOR
TEXT-BASED USB FLASH DRIVE:
\$735 PLUS GST/HST**



Option 3

ONLINE (TEXT-BASED)

All of our programs are available online. There is nothing to download – you simply log in to our training website at www.workplace.ca with your user ID and password. You have 90 days access to the program material online which is sufficient time to complete it.

The following programs are available in online (text-based) format: Professional Recruiter, Professional Manager, Professional Trainer, Personal Excellence and Focus Management Series.

Technical requirements:

You will need a computer with an Internet connection.

**PROGRAM COST FOR
THE ONLINE VERSION:
\$685 PLUS GST/HST**



Association Entrance Exams:

All versions of IPM's accreditation programs include the final self-study entrance exam to qualify for the professional designations and join the vibrant associations. More details are included in this booklet.

Sharing the Programs

Do you have other colleagues who are interested in taking these programs? The Mixed Media versions will allow up to nine (9) participants from the same organization to share the programs.

All they have to do is purchase additional workbooks and exams at the cost of \$89 per person plus GST/HST.

THE PROFESSIONAL RECRUITER



*This accreditation program consists of 3 modules. They teach recruiters and hiring managers how to reduce recruitment costs, lower the risk of erroneous hiring decisions and avoid needless litigation. Successful completion of all 3 modules of this program makes you eligible for membership in the Association of Professional Recruiters of Canada, the APRC, with the **RPR** (Registered Professional Recruiter) designation.*

Module 1

Reduce the Cost of Hiring:

Standardize your recruitment practices

- Acquire the skills to analyze jobs and write comprehensive position profiles
- Develop a recruitment plan with internal searches, online recruiting, social media platforms, applicant tracking systems and third-party recruiters
- Hiring foreign workers
- Develop a sourcing policy that is fully defensible and will avoid internal grievances and human rights challenges
- Improve the power of recruitment advertising and use social media to attract the best applicants
- Develop a resume scoring model to shortlist internal and external resumes and justify who gets the interview
- Improve recruitment communications to ensure a positive corporate image and positive future relations with all parties involved
- Prepare recruitment statistics and recruitment method analyses to save time, effort and impact the bottom line
- Implement basic project management techniques for quick and efficient recruitment campaigns
- Develop a template for the pre-screening interview questionnaire
- Discuss exit interviews and how to do a full recruitment audit

Module 2

Improve Hiring Accuracy:

Lower the Risk of Bad Hiring Decisions

- Discover the deficiencies of the traditional interview
- Acquire the skills to develop effective questioning techniques
- Learn how to develop behavioural interview questions to assess the competencies and skills of the applicant to test for attitudes, values and beliefs
- Find out how to develop interview questions to assess the competencies and skills of the applicant
- Discover the six powerful steps for conducting an objective interview
- Gain a better understanding of group interviews and how to conduct them without intimidating job applicants
- Acquire the skills to interpret and score applicant responses
- Learn how to document your preference of one applicant over another and defend your selection when challenged
- Look at developing or improving your present Employee Onboarding Program

Module 3

Avoid Needless Litigation:

Know and Understand Employment Law

- Conduct reference checks without fear of libel and slander and identify the impact of privacy laws on the recruitment process
- Learn about contract laws and how to avoid needless lawsuits, contract disputes and union and non-union grievances
- Find out why probationary employees can successfully sue your organization
- Discover the grounds leading to wrongful and constructive dismissal and improve discipline policies
- Understand legal constraints and restrictive covenants
- Review Employment Standards Legislation and ensure your letters of offer don't violate them
- Review Labour Relations, Occupational Health & Safety and Workers Compensation legislation to ensure that your policies and contracts comply
- Examine Human Rights and learn how to avoid any challenges in each step of the recruitment process
- Look at Diversity, Equity and Inclusion and develop an effective program to meet the needs of any organization
- Find out about the Duty to Accommodate and the talent acquisition process

DELIVERY METHODS AND COSTS FOR THE COMPLETE PROGRAM:

Mixed Media USB Flash Drive: \$945 plus GST/HST, **Text-Based** USB Flash Drive: \$735 plus GST/HST, **Online** version: \$685 plus GST/HST



THE PROFESSIONAL MANAGER



*This accreditation program consists of 3 modules covering 12 topics that deliver a set of key management skills. The objective is to manage the workload, communicate more effectively and use resources wisely. Successful completion of all 3 modules of this program makes you eligible for membership in the Canadian Management Professionals Association, CMPA, with the **CMP** (Canadian Management Professional) designation.*

Module 1

Set Performance Standards

Develop Job Descriptions

- Learn how to write a position profile to capture all details of the job
- Identify all the components that make up a position profile
- Find out how to describe the key tasks, responsibilities and competencies

Improve Hiring Accuracy

- Create a resume-screening system to get to your shortlist quickly
- Discover how to use the position profile to develop powerful interview questions
- Learn the 6-step process to conduct the interview and maintain consistency

Set Measurable Objectives

- Use the job description to turn key responsibilities into quantifiable results
- Measure the end results by applying the 4 performance standards
- Set measurable objectives for your department and learn to delegate

Conduct Job Appraisals

- Identify the 5 roles of a team leader that contribute to the process
- Learn to use a detailed performance tool that will result in fair evaluations
- Review the 7-step appraisal process to guide discussion and turn the process into a positive exercise

Module 2

Increase Productivity

Control the Workload

- Learn to use timelines and milestones to track and control projects
- Understand how to involve every team member through input and delegation
- Acquire the team leader skills to control projects and stay on track

Build a Winning Team

- Discover tips to building a team and the prerequisites to building success
- Learn how to set rules for team behaviour, problem solving and decision making
- Find out how to deal with ineffective team members and revitalize existing teams

Law for Managers

- Conduct reference checks without fear of libel and slander
- Examine contract laws and the legal relationship between the employer and employee
- Learn how to deal with dismissals and other legal issues

Finance for Managers

- Learn accounting methods that will help you understand budget setting
- Discover how to calculate your department's budget and set controls
- Set up monitoring systems to compare actuals to forecasts and eliminate surprises

Module 3

Deliver The Message

Build Interpersonal Skills

- Use the 3-step crediting process to reinforce positive behaviour
- Listen actively to identify the real issues using clarification and confirmation
- Correct negative behaviour through the 7-step constructive criticism process

Write Power Messages

- Learn how to identify a potential reader's needs to tailor your message
- Develop the best format and establish the language level required for the greatest impact
- Review the do's and don'ts of revising and proofing to build credibility

Lead Effective Meetings

- Decide if a meeting is really required and how to set an agenda
- Understand meeting protocol and how to avoid pointless discussions
- Create action plans that involve the participants

Give Power Presentations

- Discover the methods to keep your audience attentive and alert
- Learn how to set the agenda and decide which materials support your points
- Find out how to involve your audience through the effective use of room setup and audiovisual aids

DELIVERY METHODS AND COSTS FOR THE COMPLETE PROGRAM:

Mixed Media USB Flash Drive: \$945 plus GST/HST, **Text-Based** USB Flash Drive: \$735 plus GST/HST, **Online** version: \$685 plus GST/HST



THE PROFESSIONAL TRAINER



*This accreditation program consists of 3 modules. It teaches participants how to assess the need for training, develop the material, deliver the content and evaluate the results. Successful completion of all 3 modules of this program makes you eligible for membership in the Canadian Professional Trainers Association, the CPTA, with the **RPT** (Registered Professional Trainer) designation.*

Module 1

Conduct a Training Needs Analysis:

Identify the Deviations From Expected Performance

- Learn how to assess the need for training through deviations from expected performance standards
- Identify the basic building blocks of effective training programs
- Master all aspects of your role as the trainer to get the information you need to assess training requirements
- Spot the telltale signs that more training may NOT solve your problem
- Conduct a comprehensive analysis of the training problem and clearly define the ultimate goal
- Identify and overcome organizational barriers to learning
- Acquire the skills to fix current “broken” training programs
- Discover when training will bring unwarranted interruptions to employee productivity



Module 2

Design an Effective Training Program:

Eliminate the Possibility of Resistance to Change

- Find your top sources of information and learn to ask the right questions
- Build open and successful partnerships with managers and prospective trainees
- Acquire the skills to produce effective course materials
- Find the best sources for the course content you need
- Learn how to weigh the options between off-the-shelf products and homegrown solutions
- Understand adult learning styles and group dynamics for the most effective training plan
- Accurately estimate costs and benefits to maximize your program’s return on investment
- Select the most effective training methods



Module 3

Deliver and Evaluate Training:

Get the Message Across and Track Results

- Maximize the return on investment of training to your organization
- Understand your audience and tailor your delivery to their needs
- Guarantee useful feedback from participants and managers
- Learn strategies to maximize retention of learning
- Evaluate the effectiveness of your program’s design, content and usability
- Master the use of presentation aids and what to use where and when
- Master powerful presentation skills
- Measure the effect of your program on the job – is it consistent with your organization’s goals?
- Test for the transfer of skills – has the trainees’ behaviour on the job changed?



DELIVERY METHODS AND COSTS FOR THE COMPLETE PROGRAM:

Mixed Media USB Flash Drive: \$945 plus GST/HST, **Text-Based** USB Flash Drive: \$735 plus GST/HST, **Online** version: \$685 plus GST/HST

Program Completion Information FAQ's

Q | *How can you order the programs?*

A | You can order and pay directly online on the secure website at **www.workplace.ca**, (click on Training). You can also complete the order form on Page 15 of this book and remit with payment to IPM. Payment Options: VISA, MasterCard, company cheque, money order or bank draft. You must add the GST or HST where applicable.

NOTE: For all Text-Based and Mixed Media versions and workbook orders, a flat fee for shipping and handling of \$23 plus GST/HST must be added to the program cost.

Q | *What is the difference between the different methods of study?*

A | **Online version:** This version contains the core material to complete the program. Participants have only 90 days from date of purchase to access the program material online and the same 90 day time limit to complete the program, including writing the final self-study exam. This version cannot be printed. The online version is for personal use only and cannot be shared. There are no extensions given for extra time to access or complete the program.

Text-Based USB Flash Drive: This version contains the core material to complete the program on USB Flash Drive which is yours to keep, so you will continue to have access to program content. Participants have one year from date of purchase to complete the program, including writing the final self-study exam. The Text-Based versions are for personal use only and cannot be shared.

Mixed Media USB Flash Drive: This version contains more information than the online or Text-Based versions and is the preferred, most popular method of study. It also allows sharing with up to nine (9) other

participants from the same organization. The initial kit contains the USB Flash Drive, one workbook and exam. Participants have one year from date of purchase to complete the program, including writing the self-study exam. The additional participants (maximum of 9) must purchase their own workbook and exam at the cost of \$89 plus GST/HST and would share the Mixed Media USB Flash Drive. The additional participants can order workbooks and exams as required and have one year from their date of purchase to complete the program.

Q | *Are there any prerequisites required before taking any of IPM's programs?*

A | There are no education or work experience prerequisites required for any of the programs. Most participants have completed post-secondary education. Also, there are no work experience or education credits given in lieu of taking the accreditation and certificate programs. Participants must purchase and complete the respective program prior to taking the final exam.

Q | *How long does it take to process the order?*

A | Orders are normally processed within five business days of receipt of payment with order form. Materials are shipped Canada Post, Expedited Post.

Q | *Are program orders cancellable or refundable once I've placed the order?*

A | Program orders are non-cancellable and non-refundable once you have placed your orders. All the information pertaining to the programs,

content, versions, pricing and completion is available on our website. Once you place your order, there are no refunds or cancellations permitted.

Q | *What is the average time for completion for each program?*

A | Professional Recruiter: 22–26 hours
Professional Manager: 30–36 hours
Professional Trainer: 18–20 hours
Personal Excellence: 18–20 hours
Focus Management Series: 20–24 hours

Q | *What other material is required to complete the programs?*

A | Our programs are designed to provide participants with hands-on practical knowledge that can be applied immediately in their workplace in a timely and cost-effective manner. The programs contain the necessary information to complete the program. However, most participants appreciate additional material to help them better understand the information given. For the accreditation programs, we recommend that you join your respective association as an Associate Member when you purchase the program. As an Associate member, you have access to *Workplace Today*™, Canada's leading online journal of workplace issues, plans and strategies and the Workplace Library, which contain thousands of articles on the vast range of topics included in the programs. You would have to join the association when you submit your final exam. As an Associate Member, you have the advantage of the added bibliography and can then submit your final exam when done, provided you are a member in good standing. Upon successful completion, you are upgraded from associate member to full member status at no additional charge.

continued...



Program Completion Information FAQ's

Q | *Is there a deadline to complete the programs?*

A | The Mixed Media and the Text-Based USB versions of all programs allow you one year from date of purchase to complete the program and submit final documents as stipulated below. The online version allows only ninety days from date of purchase to complete.

Q | *How do you write the exam?*

A | Each program contains an open book exam for which responses (saved as Word document) are required in concise, note or bullet form. After you have completed the exam, you submit the exam responses, membership application to the respective association and first year's membership fees (\$175 plus GST/HST) to IPM to become eligible for your professional designation plus the host of other member benefits listed on the IPM Associations Membership page.

For the Personal Excellence and Focus Management Series programs, you submit your exam responses typed in concise, note or bullet form to IPM to become eligible for the completion certificate.

Q | *What is the pass grade for the exams?*

A | As all exams are open book for these self-study versions, the minimum grade to pass is 75%.

Q | *How do you order materials for colleagues who wish to share the Mixed Media version of the programs?*

A | The Mixed Media USB Flash Drive version of the Professional Recruiter, Professional Manager and Professional Trainer programs allow sharing with up to nine (9) additional participants from the same organization. All they have to do is order additional workbooks and exams at the cost of \$89 per person plus GST/HST. There is no deadline to order the additional workbooks, but use is limited to nine additional participants.

NOTE: For those participants purchasing extra workbooks at a later date, they have one year from their date of purchase to complete the program. All Text-Based and online versions of IPM's programs are intended exclusively for individual use – no sharing is permitted.

Q | *How long does it take to get results after candidates have submitted exams along with membership applications and fees?*

A | Exams are reviewed within two weeks of receipt. Upon successful completion (pass), membership applications will be processed. Candidates will then be notified by email. Certificates will be sent accordingly. NOTE: As the professional designations are the intellectual property of IPM Associations, you must renew your membership annually to maintain the professional designations and other member benefits.

Q | *If you want to take more than one program and join more than one association, is there a discount on membership fees?*

A | IPM offers blended membership discounted fees for those who have completed more than one program. The fees for first designation/association membership are \$175 per year. You would only pay \$50 more per additional designation for the current membership term (plus GST/HST).

Q | *Once you become a member, what do you have to do to maintain the designation?*

A | To maintain the designations, all you have to do is renew your membership annually and on time. You do not have to take additional courses. You cannot use the professional designation or state that you have successfully completed the program without being a member in good current standing in the respective Associations. Renewal invoices are emailed 8 weeks prior to renewal date.



IPM ASSOCIATIONS

Stay on Top of your Field and Industry

JOIN A STRONG AND VIBRANT ASSOCIATION!

Some may argue that the value of credentials to employers, that of continuous learning and belonging to a professional association, is questionable. They admit that the credentials and activities are “nice” but aren’t required for a vast majority of jobs. Individuals do not become professionals because they have taken a program. Individuals become professionals because of their lifetime dedication and commitment to higher standards, ideals, honourable values and continuous self-improvement.

IPM recognizes the need of practitioners involved in Recruitment, Management, Training and Assessment for a professional framework within which to carry out their roles. As an educational body registered with ESDC, IPM provides the content, structure, accreditation and designations required to establish this framework.

IPM Associations were founded to establish standards and practices for their respective areas of specialization and to provide members with the tools to practice at the highest professional levels. Their objectives include developing and maintaining the standards of the profession through accreditation programs and updates, enhancing the status of the profession through rules of practice and a code of ethical behaviour, pooling the resources of members by circulating news, statistics and knowledge and promote interests of members by circulating information about the profession to the general community.

IPM’s four professional associations include The Association of Professional Recruiters of Canada, the Canadian Management Professionals Association, the Canadian Professional Trainers Association and the Canadian Association of Assessment Specialists. The Associations have a combined membership of over 2,600 senior human resource and management professionals across Canada.

Two types of memberships are available to all Associations:

Full members have completed their respective accreditation programs, successfully completed the entrance exam and are eligible for their professional designation by joining the association.

Associate members are consultants, service providers or suppliers to the HR and management sectors or those who have not yet completed the full accreditation program.

Membership Benefits include:

- Complimentary online subscription to IPM Associations Members Quarterly Newsletters featuring a wealth of fresh information from Canada’s leading experts on a wide range of workplace issues.
- Complimentary online subscription to *Workplace Today™* Online, Canada’s premiere workplace journal. With a retail value of \$119, you get well-researched legal information, detailed case studies on timely issues and concise reporting on today’s labour trends from the best in the business.
- Complimentary access to the Workplace Library, a comprehensive collection of online articles and features for today’s managers and supervisors.
- Quick access to timely information with an excellent search engine all in one place at www.workplace.ca.
- Members’ special discounts on IPM programs and services.

Membership fees: \$175 per year plus GST/HST. You can join online at www.workplace.ca or fill out the membership application at the back of this booklet.



BOOKMARK
WWW.WORKPLACE.CA

You’ll also find the most current information here on today’s hot topics in managing the workplace, programs and tools to assist you as well as other news.



We know it's important to develop an individual plan for continuous learning. While this can be accomplished in a number of ways, we understand that most professionals today cannot afford the time or the resources to get away for professional development.

They want information that is easily accessible with tools and strategies that can be shared with their colleagues and networks.

IPM is continually expanding their list of national experts including the top labour and employment lawyers, leading financial experts, management consultants and specialists in new fields of interest.



Some of our regular featured experts include:



Dan Palayew
LL.B.
*Borden Ladner Gervais
LLP*



Kyle MacIsaac
LL.B.
*Mathews Dinsdale
& Clark LLP*



Ruben Goulart
LL.B.
*Goulart Workplace
Lawyers*



Duncan Marsden
LL.B.
*Borden Ladner
Gervais LLP*



Colin R. Fetter
LL.B.
Brownlee LLP



Tom Ross
Q.C.
McLennan Ross LLP



Paula Morand
CSP
*Keynote Speaker,
Leadership Expert*



Charmaine Hammond
MBA
*Hammond
International Inc.*



Brian Sartorelli
*IRM (Investigative Risk
Management)*



Michelle Phaneuf
P.Eng., ACC
*Workplace
Fairness West*



Monika B. Jensen
Ph.D.
Aviary Group



Gail Boone
MPA, CEC
*Next Stage Equine
Facilitated Coaching*

THE ONLINE MANAGEMENT ENCYCLOPEDIA



This online collection of step-by-step How-To's brings together all aspects of recruiting, hiring, managing, disciplining and terminating human resources. The Management Encyclopedia also includes a wealth of relevant articles to further enhance the skill-based online solutions to everyday problems of managing employees and managing the workload. The Encyclopedia is unique in Canada and available only through IPM.

What is it?

IPM's Management Encyclopedia is Canada's first and only online management reference tool. It provides step-by-step *How To's* for routine management tasks.

How do I use it?

Need to conduct a performance review and don't remember how to do it? No problem. Just click on the topic and you will see the necessary steps. You will also see a series of in-depth related articles.

Why do I need it?

Put the power of these skill-based *How To's* directly into the hands of your managers and supervisors when needed. If your training budget is tight, this is the way to go.

Will content be updated?

Yes. Updates and new material will be added at regular intervals ensuring the Encyclopedia remains the top research tool available anywhere.

How much will it cost and can I see a preview?

The Encyclopedia is online now. Both corporate and individual subscriptions are available. A preview of the Management Encyclopedia is available. Take a moment and find out for yourself how the Management Encyclopedia works and the value it brings to your employees.

Go to: www.workplace.ca

Here's A Partial Listing

The Management Encyclopedia will show you how to:

- Prepare a job description
 - Screen and shortlist resumes
 - Prepare a recruitment plan
 - Develop interview questions
 - Score the interview
 - Conduct the interview
 - Conduct reference checks
 - Orient new hires
 - Deal with probationary employees
 - Set job objectives
 - Conduct a performance appraisal
 - Control the workload
 - Discipline employees
 - Resolve conflict
 - Control absenteeism
 - Manage and control budgets
- ... and so much more!*

Delivery Methods — Online

IPM's Online Management Encyclopedia is sold by subscription only to individuals and corporations. An internet connection is required. Upon receipt of payment, you will receive a user ID and a password by email.



Special Subscription fees: (12 Months)

Corporate Bulk Subscription \$495
Individual Subscription \$395

(All subscriptions add GST/HST)

IPM's Association Members & Workplace Today® Subscribers:

Corporate Bulk Subscription \$395
Individual Subscription \$295

(All subscriptions add GST/HST)

Check out the free preview of IPM's Online Management Encyclopedia at www.workplace.ca



PERSONAL EXCELLENCE



This certificate program consists of 3 modules that cover a key set of time management and consulting skills. The objective is to help you avoid procrastination, manage your time more effectively and acquire the skills to be a work expert leading to your ability to act as an internal consultant to your peers, directors and subordinates.

Module 1

Stop Procrastination

Move towards action

Procrastination is no laughing matter for those caught in its clutches. Everyone procrastinates, but for some, repeated decisions to delay action eventually lead to major problems including missed deadlines, sub-standard work and low morale. That's bad news for both individuals and the organizations they work for. Even a mild case of procrastination can rob you of a substantial amount of fulfillment and success.

Module 2

Manage Your Time

Get things done efficiently

Time management is not a quick fix — it's something you need to integrate with your whole approach to life. It isn't about doing more in less time, but about making the right choices about what to do. You can't "save" time. There will always be 24 hours in a day. Your choice is about how to use those hours. Time is a tool to be used, rather than an enemy to be defeated.

Module 3

Become a Work Expert

Act as an internal consultant

Roles of professionals inside organizations have changed dramatically. Gone are the days when a professional simply did one thing in isolation, leaving other aspects to people who specialized in those fields. These changes can leave you unsure as to what is expected of you. What's expected (and what could revitalize your career) is to integrate yourself into all aspects of the organization's needs.

What you'll learn:

- Discover the reasons why you procrastinate and how to overcome them
- Identify the psychology of procrastination and learn what to do about it
- Maximize your understanding of the bad procrastination habits you may not even be aware of
- Learn practical solutions that can yield immediate results and get you moving
- Discover long-term strategies that will keep procrastination at bay in years to come
- Discover why traditional time management techniques have left you feeling like a robot and what to do about it
- Learn how to use classic time management techniques as tools rather than allowing them to run your life
- Find out why the most urgent thing on your **To Do** list may not be the best thing to work on first
- Discover how to integrate your values and goals into your work and daily activities
- Acquire the skills to get things done faster
- Discover how to put your professional expertise to better use
- Learn how to increase your job satisfaction while maximizing your value to your organization
- Find out how to gain more respect from your co-workers and expand your sphere of influence
- Learn how to rethink and expand your role and maximize your personal effectiveness
- Acquire the skills to become an internal consultant and profit from the experience



DELIVERY METHODS AND COSTS FOR THE COMPLETE PROGRAM:

Text-Based USB Flash Drive: \$735 plus GST/HST

Online Version: \$685 plus GST/HST

FOCUS MANAGEMENT SERIES



This management series consists of six individual skill courses designed to show your organization how to make your workplace operate more efficiently. Successful completion of all six courses qualifies you for the Focus Management Series certificate.

Maximize your negotiation skills

Get what you need through win-win solutions

Most employees want to participate in decisions which affect them but few will readily accept decisions forced on them by others. To get the job done and maintain harmony, negotiation is the key. Managers, supervisors and team leaders negotiate on a daily basis. Setting objectives with employees, conducting performance appraisals, negotiating requests for pay and the negotiations which take place when new processes or procedures are implemented all require negotiation skills.

Promote positive employee relations

Attract and retain talent in a non-union environment

Employee relations/communications programs must continually be reviewed and updated when conditions change within the organization and when business situations warrant them. Once an organization has a team of good employees, keeping them in today's volatile job market means that they have to have other "attractions" than salary and benefits. When attempting to attract new employees, it is extremely important to have employee relations programs which promote your "culture".

Improve your problem solving

Create work team solutions for getting the job done

Problem solving skills are not just confined to how a responsibility or task is completed. Problem solving also means settling differences of opinion on how to implement new processes and procedures whether the infrastructure is present or not. Managers, supervisors and team leaders must find a method for working constructively with their teams to overcome the many obstacles that routinely affect the outcome of departmental objectives.

Excel in customer service

Develop a culture where the customer is king

To some organizations, customer service means providing the customer with whatever it takes to satisfy their requests immediately. However, without a uniform process, this approach is usually very costly to the organization. Employees tend to respond in a "reactionary" manner and incur higher operational costs to provide even an acceptable level of customer service. Customers tend to take advantage of this approach whenever possible and this is a prime example of "crisis management".

Control employee absenteeism

Create an attendance oriented culture

The Conference Board of Canada reported in 2011 that the average full time Canadian worker was absent for 9.3 days per year. Civil servants missed 12.9 days compared to 8.2 days in the private sector. This cost the Canadian economy an estimated \$16.6 billion or 2.4% of the gross annual payroll. Employee stress levels are at an all time high. Most employers don't track absenteeism. Only 46% of employers admitted to tracking absences and their cause. Look at programs that can be used to create an attendance oriented culture.

Develop and implement policies

Provide guidelines for dealing with any issue

A policy is a statement of how an organization intends to deal with an issue. It is a predetermined guideline providing a specific course of action for dealing with prescribed circumstances. Policies should be developed to go hand in hand with the organization's goals, objectives, business interests and future business directions. Many businesses operate without formal written policies. Having no policies means employees see this as an opportunity for favouritism or discrimination and managers may, in fact, take advantage of this power.

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