

Online

Canada's premiere **Workplace** web site now averages over a million hits per month with a rapidly growing subscriber base to our online journal **Workplace Today™** at www.workplace.ca, enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

Banner Ads

All banner ads are 375 by 70 pixels including link to your web site. We have two price options for 3 month and 6 month contracts:

OPTION A

Workplace Today™ Journal Home Page
 - 3 month term \$995
 - 6 month term \$1445

OPTION B

- Members Quarterly (Online)
 - Feature Articles, Workplace Today™
 - Members Directory (Online)
- 3 month term \$795
 - 6 month term \$1195

Add GST/HST to all prices

Listing under Workplace Resources: Site partner package includes listing in a specific index category, individual full screen web page and a link to your web site: 6 month term: \$895 – 12 month term: \$1295

Event Listing in Workplace Events: Listing your event on workplace.ca Events page includes key details on your event, contact info and link to your web site. Contract rate for 6-month term: \$375

NEW! Contract rate for 3 or more events in one year: \$325 per event

Editorial Calendar

Month	Topics	Deadline for Artwork & Payment
January 2021	Top HR Trends of 2021	November 5, 2020
February 2021	Building Negotiation Skills	December 4, 2020
March 2021	Workplace Culture	January 5, 2021
April 2021	HR Jobs of the Future	February 5, 2021
May 2021	Managing a Remote Workforce	March 5, 2021
June 2021	Reskilling Jobs	April 6, 2021
July 2021	Retaining Top Talent	May 6, 2021
August 2021	Top Training Trends	June 4, 2021
September 2021	Outsourcing HR	July 5, 2021
October 2021	Marketing for Recruitment	August 5, 2021
November 2021	Diversity in Leadership	September 3, 2021
December 2021	Giving Constructive Feedback	October 5, 2021
January 2022	Top HR Trends of 2022	November 5, 2021
February 2022	Improving the Job Applicant Experience	December 6, 2021
March 2022	Healthy Corporate Cultures	January 5, 2022
April 2022	New HR Technologies	February 7, 2022
May 2022	Agile Performance Reviews	March 7, 2022
June 2022	Peer to Peer Learning	April 6, 2022



Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates for pricing.

**All Web advertising contracts must be prepaid in full prior to placement.*

INSTITUTE OF PROFESSIONAL MANAGEMENT

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