



MEMBERS
QUARTERLY



News,
Updates
and
Events



Winter 2021 Volume 19, No. 1

In Print

IPM Associations now publish a premiere *Members Quarterly* newsletter in Winter, Spring, Summer and Fall. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:

- Association of Professional Recruiters of Canada
- Canadian Management Professionals Association
- Canadian Association of Assessment Specialists
- Canadian Professional Trainers Association



Reach
over 10,000 industry
leaders at the most
reasonable rates.

Space is limited so
advanced booking
is essential!

Publication Date Deadline: Art and Payment

Spring 2021	January 8, 2021
Summer 2021	April 8, 2021
Fall 2021	July 8, 2021
Winter 2022	October 8, 2021
Spring 2022	January 10, 2022
Summer 2022	April 8, 2022

Business Card	2" H by 3 ½" W	Rate - \$275
Page Strip	1 ½" H by 7 ⅝" W	Rate - \$495
Half Page	4 ½" H by 7 ⅝" W	Rate - \$775
Full Page	10 ⅞" H by 8 ⅜" W	Rate - \$1395
Inside Back Cover (page 15)	10 ⅞" H by 8 ⅜" W	Rate - \$1595

Insert Rates: **Flyer Rates** - Single sheet flyer rates: \$0.18 per sheet, 10,000 sheets required

Brochure - Maximum 8 pages, \$0.45 each, 10,000 brochures required



**INSTITUTE OF PROFESSIONAL
MANAGEMENT**

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1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA
EMAIL: INFO@WORKPLACE.CA

TECHNICAL SPECIFICATIONS:

Greyscale ads: JPG, TIF, PDF or PSD | Resolution - 300 DPI | Size 100%
Ads using MQ's 2nd colour must provide a channel-separated PDF
Full page ads bleed ⅛" all sides | Finished page size: 10 ⅞" H by 8 ⅜" W

Terms: All print advertising must be prepaid by production deadline.

No cancellations accepted after the closing date for space reservations.

Advertisers will be held responsible for non-payment of agency or broker accounts.

Surcharges: No charge for spot colour. All prices are based on providing a print-quality PDF or electronic artwork.

GST/HST is extra