



IPM ONE DAY CONFERENCES

OTTAWA
APRIL 12, 2018

CALGARY
MAY 1, 2018

HALIFAX
MAY 2, 2018

TORONTO
MAY 2, 2018

EDMONTON
MAY 3, 2018



Institute of
Professional
Management

2210-1081 Ambleside Dr.,
Ottawa, Ontario, K2B 8C8
Toll-Free: 1-888-441-0000
Fax: 1-866-340-3586
www.workplace.ca



IPM 2018 Regional One Day Conferences

Marketing Opportunities in 5 Locations

Book your sponsorship and exhibit at IPM's 2018 Conferences in YOUR preferred location and we'll maximize your exposure.

Sponsor an IPM Conference and you'll get added exposure with FREE print advertising in IPM Associations *Members Quarterly Newsletters* and web advertising at www.workplace.ca

Package Options:

Silver Sponsorship Package includes:

- ★ Tabletop display INSIDE the presentation room & on-site distribution of material
- ★ Online advertising at www.workplace.ca (listing under Workplace Resources for 6 month term worth \$795)

Cost of Silver Sponsorship Package: \$575

Book 2 or more events and pay only \$475 per event

Gold Sponsorship Package includes:

- ★ Table top display INSIDE the presentation room & on-site distribution of material
- ★ 5 minute presentation to conference delegates
- ★ Print ad in IPM Associations *Members Quarterly Newsletters*
- ★ **NEW:** Online advertising at www.workplace.ca (banner ad on Workplace Today™ home page for 6 month term worth \$1345)
- ★ Total advertising worth \$1800

Cost of Gold Sponsorship Package: \$875

Book 2 or more events and pay only \$745 per event

Added benefits include:

- Table top exhibits located inside the main conference session ballroom (maximum of 4 exhibits per conference)
- One free pass to conference per sponsor/exhibitor
- Bonus online advertising at www.workplace.ca (site averages 1.2 million hits per month)
- Bonus print ads in IPM Associations *Members Quarterly Newsletters* with circulation of over 10,000 per issue (available to Gold Sponsors only)
- Receive acknowledgement in all on-site IPM Conference material
- Reach an average of 70 to 140 Senior HR and Administration Managers per location.

Limited number of exhibits at each location – Bookings confirmed on First Come-First Served basis. Don't delay – reserve your spot today!

To reserve your package, complete the form enclosed and FAX to IPM at 1-866-340-3586 or scan and send PDF by e-mail to info@workplace.ca with VISA or MASTERCARD credit card details or mail along with cheque payable to IPM.

Reservation Deadline: February 1, 2018 (subject to availability)

Sponsorship of IPM Events has its privileges!



IPM One Day Conference Marketing Opportunities

Sponsorship of IPM Events has its privileges!

Take advantage of this winning combination and sponsor an event now!

Limited space available. Complete registration form and FAX to 1-866-340-3586 or scan and e-mail PDF to info@workplace.ca. For further information, contact Nathaly Pinchuk at IPM at 1-888-441-0000 or via email at nat@workplace.ca.

Don't Delay... Book YOUR spot today! ★ Reservation Deadline: February 1, 2018

FAX TO 1-866-340-3586 or E-MAIL to info@workplace.ca

FOR MORE DETAILS ON THE CONFERENCES, GO TO WWW.WORKPLACE.CA, CLICK ON EVENTS

PLEASE RESERVE THE FOLLOWING FOR MY ORGANIZATION:

DATE _____

Gold Sponsorship Package

\$875 per event (GST/HST extra)

Book 2 or more events and pay only \$745 per event

- OTTAWA • APRIL 12, 2018
- CALGARY • MAY 1, 2018
- HALIFAX • MAY 2, 2018
- TORONTO • MAY 2, 2018
- EDMONTON • MAY 3, 2018

TOTAL CONFERENCES: _____ TOTAL PRICE: _____

NAME _____

TITLE _____

ORGANIZATION _____

PHONE () _____ FAX () _____

ADDRESS _____

CITY _____

PROV _____ POSTAL CODE _____

EMAIL _____
(MANDATORY)

Silver Sponsorship Package

\$575 per event (GST/HST extra)

Book 2 or more events and pay only \$475 per event

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TOTAL CONFERENCES: _____ TOTAL PRICE: _____

PAYMENT OPTIONS

VISA MASTERCARD

CARD #

EXPIRY DATE
(MM/YY)

SECURITY CODE _____

Card Holder: _____
NAME IN FULL

Signature: _____

(not valid without an authorized signature)

Company cheque, bank draft or money order
(enclosed, made payable to IPM)

MAIL TO: IPM – Institute of Professional Management
2210-1081 Ambleside Drive
Ottawa, ON K2B 8C8

Don't forget to add the GST/HST

(Our GST #: 892341421RT0001)

NOTE: Payment must accompany registration form.